

Enhancing Your Public Relations Efforts with Operation Warm

At Operation Warm, we value our corporate partners and are excited to support your public relations (PR) efforts. By partnering with us on coat and shoe-gifting events, your company can elevate its brand image, showcase your commitment to social responsibility, and garner positive media attention. This document outlines our PR collaboration process.

Operation Warm can help you...

- with resources to tell your story
- pitch your event to local networks
- collect and share media coverage post event

You can help us by:

- Actively collaborating with Operation Warm on event plans, press releases, and media kits
- Sharing relevant media contacts or lists for efficient media outreach
- Promoting your event through your company's communication channels and encouraging staff to engage

Benefits of Earned Media

- Enhance your brand image by showcasing your commitment to social responsibility
- Foster employee engagement and connection to your company
- Create lasting change in your community by inspiring others to contribute to similar initiatives

Ready to make a positive impact on your brand image and community?

Let's discuss how Operation Warm can support your PR efforts. Click below to schedule a meeting.

[Get Started](#)

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warm | more
than
a coat[®]

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